



---

1201 W. Willow ■ Enid, OK 73703 ■ Phone: 580.242.2750 ■ [autrytech.edu](http://autrytech.edu)

FOR IMMEDIATE RELEASE  
April 19, 2021

Contact: Shelby Cottrill  
Public Relations Coordinator  
(580) 242-2750, Ext. 226  
[scottrill@autrytech.edu](mailto:scottrill@autrytech.edu)

## **Autry Technology Center to Host Dare to Lead Event on June 2**

ENID, Okla. – Autry Technology Center will host the Dare to Lead luncheon training event on Wednesday, June 2, 2021. The luncheon begins at 11:30 a.m. in Autry Tech’s lectorium and registration is \$39 per person.

The luncheon features facilitator Linda Clark who will present fast-paced preview of the future of leadership through the lens of bravery and courage. — based on the research of Dr. Brené Brown, Dare to Lead™. Dare to Lead™ is an empirically based courage-building program designed to support leader agility, team effectiveness and culture change. The most significant finding from Brené’s latest research is that courage is a collection of four skill sets that are teachable, measurable, and observable.

“We received great feedback from Linda’s presentation last year, even with COVID-19 challenges,” said Autry Tech Corporate Training Specialist Ashlee Gore. “We are really looking forward to bringing her back to share her expertise with our community.”

With more than two decades of experience in strategic HR and operations leadership, Linda offers an exceptional reputation of radical operational focus centering respect and empathy at all levels. Linda speaks in front of thousands of people each year including executives and senior leadership, professional and industry conferences and organizations, and teams in a variety of industries including energy, education, healthcare, manufacturing, and retail. Her areas of focus include building and leading effective teams, leadership, and the art and competency of active feedback. Her signature charismatic and engaging presentations are driven by her passion for service, offering unparalleled learner-centered environments punctuated by storytelling and humor.

Her professional development includes being a 2021 Baby on the PhD path for a PhD in Values-Driven Leadership! She is a professionally recognized human resources strategist, certified coach, and a contributing author on the competency of receiving feedback and pivoting to action. She’s an adjunct professor at the University of Central Oklahoma, and developer/facilitator/instructor for various leadership programs at Oklahoma City University Meinders School of Business, Rose State College, and MetroTech Downtown Business Campus. Both SPHR and SHRM-SCP certified, she is committed to professional excellence and currently serves as the Chair of College Relations and Career Pathways for the Oklahoma State Council for HR, and as a member of the Oklahoma Metro Employers’ Council.

Brené Brown is a research professor at the University of Houston where she holds the Huffington Foundation – Brené Brown Endowed Chair at The Graduate College of Social Work. She has spent the past two decades studying courage, vulnerability, shame, and empathy, and most recently completed a seven-year study on courageous leadership. She is the author of five #1 New York Times bestsellers: *The Gifts of Imperfection*, *Daring Greatly*, *Rising Strong*, *Braving the Wilderness*, and *Dare to Lead*, which also debuted at #1 on *The Wall Street Journal* and *Publisher’s Weekly* lists.

For more information about the event or to register, visit [autrytech.edu/daretolead](http://autrytech.edu/daretolead) or call (580)242-2750.

Autry Technology Center has been a part of the Enid community since 1967 and is one of 29 CareerTech schools across Oklahoma. The center has more than 25 career programs and offers a wide variety of evening and weekend short-term courses and certifications for many diverse career fields. Autry serves nearly 16,000 individuals each year, including

many area employees who receive training through the Corporate Training Department that works with over 500 local businesses each year.

# # #