



MARKETING, SALES & SERVICE

Career Pathway Individual Career Plan: **GRAPHIC ARTS**

NAME	
☐ I have an account on Oklahoma Career Guide	

☐ I have updated my resume on Oklahoma Career Guide

Career Cluster Plan of Study for > Learners > Parents > Counselors > Teacher/Faculty

This Career Cluster Plan of Study (based on the Marketing, Sales & Service Career Cluster) can serve as a guide, along with other career planning materials, as learners continue on a career path. Courses listed within this plan are only recommended coursework and should be individualized to meet each learner's educational and career goals. *This Plan of Study, used for learners at an educational institution, should be customized with course titles and appropriate high school graduation requirements, as well as college entrance requirements.

EDUCATION LEVELS	GRADE	ENGLISH/ Language arts	MATH	SCIENCE	SOCIAL STUDIES/ SCIENCES	Other required courses, other electives, recommended electives, learner activities	Career and Technical Courses and/or for Graphic Arts	Degree Major Courses	OCCUPATIONS Relating to Graphic Arts		
	OKLAHOMA CAREER GUIDE INTEREST INVENTORY ADMINISTERED										
SECONDARY	8	□ 8th Grade English	☐ Pre-Algebra or Algebra I	☐ 8th Grade Science	☐ 8th Grade Civics	☐ Financial Literacy ☐ Computer Technology I and ☐ Computer Technology II	Computer Technology I and Computer Technology II	Advanced Digital File Preparation Copy Preparation, Design and Layout Digital File Output		Advertising Design Bindery Operator Graphic Designer	
	9	☐ English/ Language Arts I	☐ Algebra I/ Geometry	☐ Biology/ Physical Science	OK History/ Civics			☐ Digital File Preparation ☐ Graphic Design ☐ Illustrator ☐ Introduction to Graphic Arts I		Digital Prepress Assistant Digital Press Operator Estimator Graphic Designer	
	10	☐ English/ Language Arts II	Geometry/ Algebra II	Chemistry/ Biology/ Astronomy	☐ World History/ European History	Or Foreign Language I	☐ Introduction to Graphic Arts II☐ Supervised Study in Graphic Arts☐ Workforce Staging		lllustrator Marketing Photographer		
	11	☐ English/ Language Arts III	☐ Algebra II/ Pre-Calculus/ Trigonometry	☐ Physics/Zoology/ Environmental Science	☐ US History	and ☐ Foreign Language II ☐ Fine Arts or Speech	*Certifications: Adobe Certified Associate: • InDesign		Printing Production Technician Videographer Video Editor Vinyl Graphics		
	COLLEGE PLACEMENT ASSESSMENT-ACADEMIC/CAREER ADVISEMENT PROVIDED					in The Mis of Speech	Illustrator Photoshop Premier Design Specialist		Wide format printing		
	12	☐ English/ Language Arts IV	☐ Pre-Calculus/ Trigonometry/ AP Calculus Statistics/Algebra III	AP Science/ Meteorology/ Physiology/ Botany	☐ World Geography/ AP History/ Economics						
	POSTSECONDARY PROGRAMS AND DEGREES WITH OSUIT										
POSTSECONDARY	13	□ English Comp I	College Algebra/ Business Math		☐ US History	College Cornerstone (1 hrs) Ethics (3 hrs) Intro to Psychology/Psych of Personal Adjustment/ Introductory Sociology (3 hrs)	Advanced Digital Imaging Advertising Design I	Intro to Typography Intro to Web Design Introduction to 3D Publishing I			
	14	□ English Comp II			☐ US Government		Basic Design Basic Drawing Branding and Identity Design	Publishing II Survey of 20th Century Design			
	15	☐ Intro to Speech Communications					Consumer Design Design Production Digital Illustration Digital Imaging				
	16						Graphic Design Capstone Interface Design Internship Intro to Motion Graphics				

^{*}Different requirements may be required at other colleges/universities