

AUTRY

TECHNOLOGY CENTER
THE WORKFORCE CAPITAL®

POWERED BY
careertech

GRAPHIC ARTS

\$10-30 PER HOUR
(OK SALARY RANGES)

✔ **To prepare individuals to work in the printing, advertising and graphic design industry.**

Students will develop the skills and techniques used in the graphic arts industry including graphic design and layout, composition, web design, digital prepress operation, large format printing/framing, dry mounting, graphics and imaging dye sublimation, bindery, finishing, photography, image editing, videography and video editing.

CAREERS AVAILABLE IN THE INDUSTRY:

- Graphic designer
- Digital prepress assistant
- Estimator
- Printing production technician
- Printer
- Photographer
- Marketing
- Illustrator
- Printing production
- Bindery operator
- Advertising design
- Wide format printing
- Vinyl graphics
- Videographer

LICENSURE / CERTIFICATIONS:

- Adobe Animate ACA
- Adobe InDesign ACA
- Adobe Illustrator ACA
- Adobe Photoshop ACA
- Adobe Premier Pro ACA



"Autry Tech gave me the opportunity to follow my dream and work in a creative career!"

-Jaime R.

CONTACT STUDENT SERVICES
for current tuition rates
and enrollment information.
580.242.2750

✔ Oklahoma's Promise Availability

Tuition is free for in-district high school students.
Tuition for in-district adults is \$2.00/hour.

***2019 Oklahoma salary ranges were obtained from O*Net OnLine**



COURSE LENGTH/IN-DISTRICT TUITION AND COSTS

Aug-May	M-F	High School: 8:15-10:45am/12:30-3:15pm
	M-F	Adult: 8:15-11:15am/12:30-3:30pm
Tuition:		In-District / Out-of-District \$1050 / \$2100 Half Day or \$2100/ \$4200 Full Day
Who can enroll:		Adults and High School Juniors & Seniors
Additional cost:		Books and supplies for adults are approximately \$248

HIGHLIGHTS

- Graphic design
- Electronic publishing
- Digital print production
- Digital SLR photography
- Bindery and finishing operations
- Color management
- Videography
- Video editing
- Large format printing
- Vinyl Installation
- Graphic imaging sublimation

AREAS OF INTEREST & HELPFUL SKILLS

- Good work ethic
- Basic skills in reading and math
- Creativity
- Computer skills
- Enjoy hands-on work
- Attention to detail

APPLICATION POLICY

Incoming **high school juniors and seniors** make application for Autry enrollment during their high school spring and/or fall enrollment (**in-district only**).

In-district adults can make application throughout the year and will be considered for enrollment following the completion of in-district high school enrollments. Out-of-district adults will be considered after completion of in-district adult enrollment.

ADMISSION PROCEDURES

After submitting an online application and in order to be considered for enrollment, the following information will be collected and scored in a rubric:

HIGH SCHOOL STUDENTS

- Attendance
- Current high school transcript with cumulative GPA
- Test scores (Pre-ACT, ACT, PSAT, SAT, or Next-Generation Accuplacer)
- 2 interview questions

GRADUATING IN-DISTRICT SENIORS

- Complete high school transcript with final GPA
- Test scores (Pre-ACT, ACT, PSAT, SAT, or Next-Generation Accuplacer)
- 2 interview questions

ADULTS

- Successful college hours or current test scores (Pre-ACT, ACT, PSAT, SAT, or Next-Generation Accuplacer)
- 2 interview questions

Adults applying for admission must take the Next-Generation Accuplacer assessment if successful college hours or current standardized testing is not available. An Autry career counselor will interpret the assessment results to determine interest and suitability for enrollment.

ENROLLMENT INFORMATION

Financial Aid: Financial aid options are available for qualified students. Contact the financial aid office at Autry Technology Center for more information.

Autry Scholarship: This scholarship is available to high school graduates who: (1) live in the Autry Tech district (2) lived in the Autry Tech district their senior year in high school, and (3) meet enrollment guidelines. This scholarship covers 100% tuition for up to three years immediately following high school graduation. The cost of books and supplies is the responsibility of the student. Scholarship eligibility will be reviewed each semester.

Tuition: In-district high school students pay no tuition for full-time career programs. In-district adult students pay in-district rates. In-district adults are defined as post-secondary individuals who have established legal/permanent residence in the Autry Tech district. All others pay out-of-district rates.

Expenses: May include, but are not limited to, textbooks and supplies available at <http://autrytech.edu/student-services/books-supplies/>.

autrytech.edu



CAREER PATHWAY: PRINTING TECHNOLOGY

PROGRAM : GRAPHIC ARTS

potential courses

Introduction to Graphic Arts I

Introduction to Graphic Arts II

Copy Preparation, Design and Layout

Graphic Design

Workforce Staging

Digital File Preparation

Digital File Output

*Optional Courses (any two required from below)

-Advanced Digital File Preparation

-Web Design Basics

-Supervised Study in Graphic Arts

-Graphic Arts Internship

Total Class Hours - 1050

GRAPHIC ARTS



- **EMPLOYMENT OPPORTUNITIES**

The Job Developer with Autry Technology Center works diligently to match students with jobs available in industry. Any questions regarding current employment opportunities should be directed to the Job Developer.

- **SALARY RANGE**

Listed below is the salary range in Oklahoma for Graphic Arts obtained from O*Net OnLine.

2019			
	Lowest 10%	Median	Highest 10%
Hourly	\$9.93	\$19.37	\$30.04
Annually	\$20,660	\$40,280	\$62,490

- **OCCUPATIONAL CHARACTERISTICS**

(Information obtained from the US Dept. of Labor Statistics Occupational Outlook Handbook)

Graphic designers—or graphic artists—plan, analyze, and create visual solutions to communications problems. They find the most effective way to get messages across in print, electronic, and film media using a variety of methods such as color, type, illustration, photography, animation, and various print and layout techniques. Graphic designers develop the overall layout and production design of magazines, newspapers, journals, corporate reports, and other publications. They also produce promotional displays, packaging, and marketing brochures for products and services, design distinctive logos for products and businesses, and develop signs and signage systems—called environmental graphics—for business and government. An increasing number of graphic designers also develop material for Internet Web pages, interactive media, and multimedia projects. Graphic designers also may produce the credits that appear before and after television programs and movies.

The first step in developing a new design is to determine the needs of the client, the message the design should portray, and its appeal to customers or users. Graphic designers consider cognitive, cultural, physical, and social factors in planning and executing designs for the target audience. Designers gather relevant information by meeting with clients, creative or art directors, and by performing their own research. Identifying the needs of consumers is becoming increasingly important for graphic designers as they continue to develop corporate communication strategies in addition to creating designs and layouts.

Graphic designers prepare sketches or layouts—by hand or with the aid of a computer—to illustrate their vision for the design. They select colors, sound, artwork, photography, animation, style of type, and other visual elements for the design. Designers also select the size and arrangement of the different elements on the page or screen. They may create graphs and charts from data for use in publications, and they often consult with copywriters on any text that accompanies the design. Designers then present the completed design to their clients or art or creative director for approval. In printing and publishing firms, graphic designers also may assist the printers by selecting the type of paper and ink for the publication and reviewing the mock-up design for errors before final publication.

Graphic designers use specialized computer software packages to help them create layouts and design elements and to program animated graphics.

- **ACCREDITATIONS**

Oklahoma Board of Career and Technology Education
Oklahoma State Department of Education

INSTRUCTOR(S)



CHERYL COOKSEY

Cheryl Cooksey began teaching at Autry Technology Center in 1993. In Autry Tech’s up-to-date lab, Mrs. Cooksey simulates the graphics industry for her students. Her program consistently has 100 percent positive job placement. She has a bachelor’s degree in Education from Phillips University and has taken master’s level hours at both the University of Central Oklahoma and Oklahoma State University.

Mrs. Cooksey received the SkillsUSA Marsha Daves Lifetime Achievement Award in 2020 and was recognized in 2017 as the National Trade and Industrial Teacher of the Year by the Association for Career and Technical Education and received the Oklahoma Carl Perkins Community Service Award. In 2006, Cheryl was selected as the National Educator of the Year by Printing Industries of America. In 2000, she received the National SkillsUSA Advisor of the Year award, and she was honored as the Region IV ACTE New Teacher of the Year in 1998.