

# AUTRY

TECHNOLOGY CENTER  
THE WORKFORCE CAPITAL

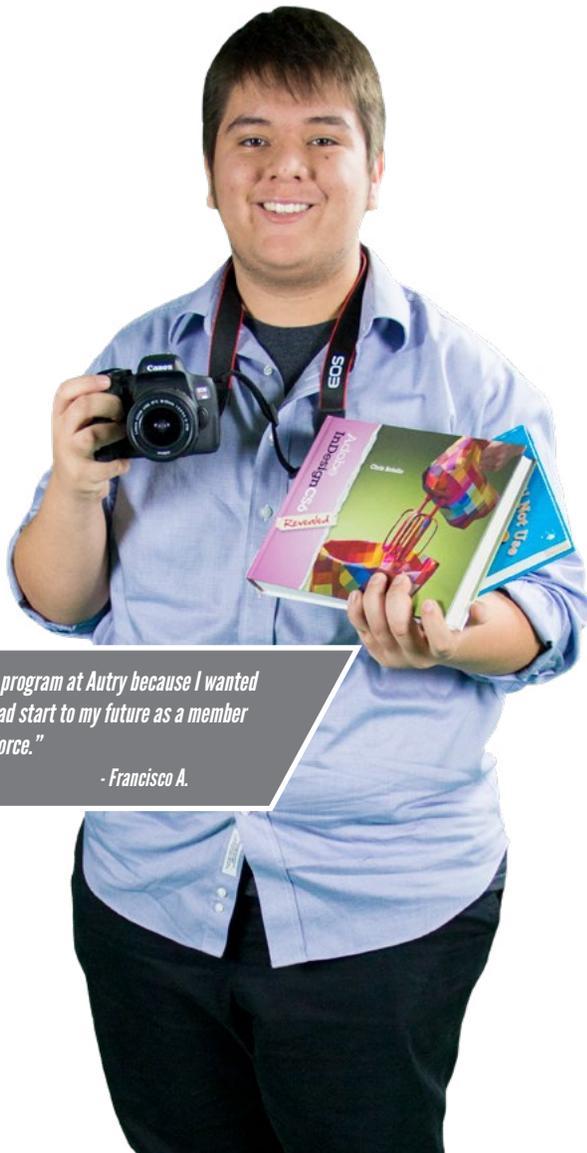
POWERED BY  
**career<sup>tech</sup>**

## GRAPHIC ARTS

**\$12-33 PER HOUR**  
(OK SALARY RANGES)

**To prepare individuals to work in the printing and graphic design industry.**

Students will develop the skills and techniques used in the graphic arts industry including graphic design and layout, composition, web design, digital prepress operation, large format printing/framing, dry mounting, graphics and imaging dye sublimation, bindery, finishing, photography and image editing.



*"I chose the program at Autry because I wanted to have a head start to my future as a member of the workforce."*

*- Francisco A.*

### CAREERS AVAILABLE IN THE INDUSTRY:

- Graphic designer
- Digital prepress assistant
- Estimator
- Printing production technician
- Printer
- Photographer
- Marketing
- Illustrator
- Printing production
- Bindery operator
- Advertising design
- Wide format printing
- Vinyl Graphics

### LICENSURE / CERTIFICATIONS:

- Adobe Animate ACA
- Adobe InDesign ACA
- Adobe Illustrator ACA
- Adobe Photoshop ACA
- Adobe Premier Pro ACA



**CONTACT STUDENT SERVICES**  
for current tuition rates  
and enrollment information.  
**580.242.2750**

Oklahoma's Promise Availability

**Tuition is free for in-district high school students.**  
**Tuition for in-district adults is \$2.00/hour.**

\*2016 Oklahoma salary ranges were obtained from O\*Net OnLine

**COMMUNITY WORKFORCE RESOURCE | CULTIVATING ENDLESS POSSIBILITIES**



## COURSE LENGTH/IN-DISTRICT TUITION AND COSTS

Aug-May M-F High School: 8:15-10:45am/12:30-3:15pm

M-F Adult: 8:15-11:15am/12:30-3:30pm

Tuition: In-District / Out-of-District \$1050 / \$2100 Half Day  
or \$2100/ \$4200 Full Day

Who Can Enroll:

Adults and High School Juniors & Seniors

Additional cost of books and supplies approx.: \$91

## HIGHLIGHTS

- Graphic design
- Electronic publishing
- Digital printing
- Digital SLR photography
- Graphic imaging and finishing operations
- Color management

## AREAS OF INTEREST & HELPFUL SKILLS

- Good work ethic
- Basic skills in reading and math
- Creativity
- Computer skills
- Enjoy hands-on work

This program is accredited by the Oklahoma State Department of Education and the Oklahoma Board of Career and Technology Education.

## APPLICATION POLICY

**High school** juniors and seniors make application for Autry enrollment during their high school spring and/or fall enrollment (**in-district only**).

**Adults** make application for enrollment following the completion of high school spring enrollment (in-district only). Out-of-district adults may make application for enrollment after the completion of in-district enrollment.

## ADMISSION PROCEDURES

**Who can enroll:** Adults and High School Juniors & Seniors

**Graduating seniors and high school students** submit standardized test results, attendance records, and transcripts with their application forms. Before being admitted, a career counselor will interpret the results of standardized tests and review transcripts, attendance, and behavior to determine interest and suitability for enrollment. If current standardized testing is not available, an ACT WorkKeys Curriculum assessment may be required. A personal interview will be conducted with each applicant.

**Adults** applying for admission must take the ACT WorkKeys Curriculum if current standardized testing is not available. An Autry career counselor will interpret the results of the assessment to determine interest and suitability for enrollment. A personal interview will be conducted with each applicant.

## ENROLLMENT INFORMATION

**Financial Aid:** There are financial aid options available for qualified students. Contact the financial aid office at Autry Technology Center for more information.

**Autry Scholarship:** This scholarship is available to high school graduates who: (1) live in the Autry district (2) lived in the Autry district their senior year in high school, and (3) meet enrollment guidelines. This scholarship covers 100% tuition for up to three years immediately following high school graduation. The cost of books and supplies is the responsibility of the student. Scholarship eligibility will be reviewed each semester.

**Tuition:** In-district high school students pay no tuition for full-time career programs. In-district adult students pay in-district rates. In-district adults are defined as post-secondary individuals who have established legal/permanent residence in the Autry district. All others pay out-of-district rates.

**Expenses:** May include, but are not limited to, textbooks and supplies available at <http://autrytech.edu/student-services/books-supplies/>.

autrytech.edu





- **EMPLOYMENT OPPORTUNITIES**

The Job Developer with Autry Technology Center works diligently to match students with jobs available in industry. Any questions regarding current employment opportunities should be directed to the Job Developer.

- **SALARY RANGE**

Listed below is the salary range in Oklahoma for Graphic Arts obtained from O\*Net OnLine.

2016			
	Lowest 10%	Median	Highest 10%
Hourly	\$11.55	\$19.03	\$33.42
Annually	\$24,030	\$39,590	\$69,510

- **OCCUPATIONAL CHARACTERISTICS**

(Information obtained from the US Dept. of Labor Statistics Occupational Outlook Handbook)

Graphic designers—or graphic artists—plan, analyze, and create visual solutions to communications problems. They find the most effective way to get messages across in print, electronic, and film media using a variety of methods such as color, type, illustration, photography, animation, and various print and layout techniques. Graphic designers develop the overall layout and production design of magazines, newspapers, journals, corporate reports, and other publications. They also produce promotional displays, packaging, and marketing brochures for products and services, design distinctive logos for products and businesses, and develop signs and signage systems—called environmental graphics—for business and government. An increasing number of graphic designers also develop material for Internet Web pages, interactive media, and multimedia projects. Graphic designers also may produce the credits that appear before and after television programs and movies.

The first step in developing a new design is to determine the needs of the client, the message the design should portray, and its appeal to customers or users. Graphic designers consider cognitive, cultural, physical, and social factors in planning and executing designs for the target audience. Designers gather relevant information by meeting with clients, creative or art directors, and by performing their own research. Identifying the needs of consumers is becoming increasingly important for graphic designers as they continue to develop corporate communication strategies in addition to creating designs and layouts.

Graphic designers prepare sketches or layouts—by hand or with the aid of a computer—to illustrate their vision for the design. They select colors, sound, artwork, photography, animation, style of type, and other visual elements for the design. Designers also select the size and arrangement of the different elements on the page or screen. They may create graphs and charts from data for use in publications, and they often consult with copywriters on any text that accompanies the design. Designers then present the completed design to their clients or art or creative director for approval. In printing and publishing firms, graphic designers also may assist the printers by selecting the type of paper and ink for the publication and reviewing the mock-up design for errors before final publication.

Graphic designers use specialized computer software packages to help them create layouts and design elements and to program animated graphics.

- **ACCREDITATIONS**

Oklahoma Board of Career and Technology Education  
Oklahoma State Department of Education

## INSTRUCTOR(S)



### CHERYL COOKSEY

Cheryl Cooksey began teaching at Autry Technology Center in 1993. In Autry's up-to-date lab, Mrs. Cooksey simulates the graphics industry for her students. Her program consistently has 100 percent positive job placement. She has a Bachelor's Degree in Education from Phillips University and has taken master's level hours at both the University of Central Oklahoma and Oklahoma State University.

Mrs. Cooksey was recognized in 2017 as the National Trade and Industrial Teacher of the Year by the Association for Career and Technical Education and received the Oklahoma Carl Perkins Community Service Award. In 2006, Cheryl was selected as the National Educator of the Year by Printing Industries of America. In 2000, she received the National SkillsUSA Advisor of the Year award, and she was honored as the Region IV ACTE New Teacher of the Year in 1998.

AUTRY TECHNOLOGY CENTER	ANNUAL NOTICE OF REQUIRED DISCLOSURES OF STUDENT CONSUMER INFORMATION	2018-2019
What to Disclose, When & to Whom	Brief Description of Information to be Disclosed	Where to Find Full Disclosure Information
What: <b>Institutional Information</b> When: Upon Request To: Enrolled Students Prospective Students	<ul style="list-style-type: none"> <li>• Cost of attending Autry Technology Center i.e.: Tuition and Fees</li> <li>• Institutional Refund Policy/Requirements for officially withdrawing from school</li> <li>• Information regarding the school's programs &amp; academic support</li> <li>• Entities that accredit, approve, or license the school &amp; its programs &amp; procedures for reviewing accreditation, approval, or licensing documentation</li> <li>• Description of any special services &amp; facilities for students with disabilities</li> <li>• Titles &amp; availability of employees responsible for dissemination of institutional &amp; financial assistance information &amp; how to contact them</li> <li>• Penalties &amp; institutional policies on copyright Infringement, including unauthorized peer-to-peer file sharing</li> <li>• Net Price Calculator</li> <li>• Constitution Day/Voter Registration/Vaccination Polices</li> <li>• Grievance Procedures</li> </ul>	<ul style="list-style-type: none"> <li>• Autry Website <a href="http://www.autrytech.edu">www.autrytech.edu</a></li> <li>• Student Handbook</li> <li>• Consumer Information Guide</li> <li>• Autry Course Catalog</li> <li>• Program Description Handouts</li> </ul>
What: <b>Financial Assistance Information</b> When: Upon Request To: Enrolled Students Prospective Students	<ul style="list-style-type: none"> <li>• Description of all available federal, state, local, private &amp; institutional financial assistance, &amp; a description of: (1) application form &amp; procedures; (2) student eligibility requirements; (3) selection criteria; &amp; (4) criteria for determining the amount of a student's award</li> <li>• Rights &amp; responsibilities of students receiving Title IV &amp; other financial aid, including: (1) criteria for continued eligibility; (2) satisfactory academic progress (SAP) standards; (3) criteria to re-establish eligibility if student fails to maintain SAP; (4) method &amp; frequency of financial aid disbursements; (5) books &amp; supplies policy</li> <li>• Procedures for the Return of Title IV Aid and Repayments by withdrawn students</li> </ul>	<ul style="list-style-type: none"> <li>• Autry Website <a href="http://www.autrytech.edu">www.autrytech.edu</a></li> <li>• Student Handbook</li> <li>• Consumer Information Guide</li> <li>• FAFSA website: <a href="http://www.fafsa.gov">www.fafsa.gov</a></li> <li>• Financial Aid Policy &amp; Procedures</li> </ul>
What: <b>Family Education Rights and Privacy Act (FERPA)</b> When: Upon Request, Annually Local Newspaper To: Enrolled Students Parents of enrolled students under the age of 18 Perspective Students	<ul style="list-style-type: none"> <li>• Right to &amp; procedures for inspecting &amp; reviewing student's education records</li> <li>• Right to &amp; procedures for requesting amendment of student's education records believed to be inaccurate or misleading</li> <li>• Right to file a complaint with the Department of Education for alleged school's or educational agency's failure to comply with FERPA requirements</li> <li>• Right of school to disclose personally identifiable information contained in student's education records without prior consent (34 CFR §99.31)</li> <li>• Students right &amp; procedures for directory information to not be disclosed</li> </ul>	<ul style="list-style-type: none"> <li>• Student Handbook</li> <li>• Consumer Information Guide</li> <li>• Board of Education Policy and Procedure Manual</li> <li>• <a href="http://www2.ed.gov/policy/gen/guid/fpco/ferpa/index.html">http://www2.ed.gov/policy/gen/guid/fpco/ferpa/index.html</a></li> </ul>
What: <b>Completion/Graduation Rate, Retention Rate, &amp; Transfer Out Rate</b> When: Ongoing Upon Request To: Enrolled Students Prospective Students	<ul style="list-style-type: none"> <li>• The institution's completion rate for full-time, first-time, certificate seeking students enrolled at the post-secondary level who completed their career major within 150% of the normal time (scheduled length of career major) for completion</li> <li>• Transfer-out rate is not applicable to Technology Centers since it applies to schools whose mission includes providing substantial preparation for students to enroll in another eligible institution</li> <li>• Information on student body diversity in the categories of gender &amp; ethnicity of enrolled students who receive Federal Pell Grants</li> <li>• Retention rates of certificate seeking first-time full-time students as reported to the Integrated Postsecondary Education Data System (IPEDS)</li> </ul>	<ul style="list-style-type: none"> <li>• U.S. Dept. of Ed's College Opportunities On-Line website: <a href="http://nces.ed.gov/collegenavigator">nces.ed.gov/collegenavigator</a></li> <li>• Autry ODCTE Profile</li> </ul>
What : <b>Drug &amp; Alcohol Abuse Prevention</b> When: Annually & Upon Enrollment or Hire To: Enrolled Students Current Employees	<ul style="list-style-type: none"> <li>• Information on preventing drug &amp; alcohol abuse</li> <li>• Standards of conduct that clearly prohibit, at a minimum, the unlawful possession, use, or distribution of drugs &amp; alcohol by students &amp; employees on the school's property, or as part of the school's activities</li> <li>• A description of the sanctions under local, state &amp; federal law for unlawful possession, use or distribution of illicit drugs &amp; alcohol</li> <li>• A description of drug &amp; alcohol abuse education programs, counseling, treatment, or rehabilitation programs available to students &amp; employees</li> <li>• A description of the health risks associated with the use of illicit drugs &amp; alcohol</li> <li>• A clear statement that the school will impose sanctions on students &amp; employees for violations of the standards of conduct (consistent with local, state &amp; federal law) &amp; a description of these sanctions, up to &amp; including expulsion, termination of employment, &amp; referral for prosecution</li> </ul>	<ul style="list-style-type: none"> <li>• Autry Website <a href="http://www.autrytech.edu">www.autrytech.edu</a></li> <li>• Student Handbook</li> <li>• Consumer Information Guide</li> <li>• Board of Education Policy and Procedure Manual</li> </ul>
What: <b>Campus Security Report</b> When: Annually by October 1 To: Enrolled Students Current Employees When: Upon Request To: Prospective Students Prospective Employees When: Annually by date specified To: U.S. Dept. of Education	<ul style="list-style-type: none"> <li>• Crime statistics for 3 most recent years concerning the occurrence on campus, in or on non-campus buildings or property &amp; public property reported to campus security authority or local police. Policies concerning the security of &amp; access to campus facilities &amp; procedures to report campus crimes or other emergencies</li> <li>• Disciplinary actions regarding the possession, use &amp; sale of alcoholic beverages &amp; illegal drugs &amp; enforcement of state underage drinking laws &amp; federal &amp; state drug laws</li> <li>• Programs to inform students &amp; employees about campus security policies, procedures &amp; practices &amp; encourage responsibility for the prevention of crime.</li> <li>• Policies regarding sex offenses &amp; where to obtain information concerning registered sex offenders.</li> <li>• Emergency response &amp; evacuation policy, procedures &amp; programs</li> <li>• Campus Sexual Violence Elimination Act and Violence Against Women Reauthorization Act information, policies, and procedures</li> </ul>	<ul style="list-style-type: none"> <li>• Autry Website <a href="http://www.autrytech.edu">www.autrytech.edu</a></li> <li>• Student Handbook</li> <li>• Consumer Information Guide</li> <li>• Emergency Handout for Staff</li> </ul>
What: <b>Gainful Employment</b> To: Prospective/Enrolled Students	<ul style="list-style-type: none"> <li>• Information on graduation rates, the median debt of students completing the program, program costs, job placement, types of employment, etc.</li> </ul>	<ul style="list-style-type: none"> <li>• Autry Website: <a href="http://www.autrytech.edu/student-services/gainful-employment-disclosures">www.autrytech.edu/student-services/gainful-employment-disclosures</a></li> </ul>

Paper copies of Disclosure Information available from Student Services.

This notice is distributed annually to all current and prospective students. It is also located on Autry's website, in the Student Handbook, and Consumer Information Guide.

*Autry Technology Center does not discriminate on the basis of race, color, sex, pregnancy, gender, national origin, religion, disability, veteran status, sexual orientation, age, or genetic information.*

*Questions or concerns should be directed to the Director of Student Services or the Assistant Superintendent.*

*Autry Technology Center no discrimina en base a raza, color, género, estado de embarazo, nacionalidad de origen, religión, discapacidad, estado de veterano, orientación sexual, edad o información genética.*

*Las preguntas o inquietudes deben dirigirse al Director de Servicios Estudiantiles o al Asistente del Superintendente.*